

MUST HAVE

Social Media for the Library

TWITTER



Use Twitter to build connections with other librarians & libraries around the world. Plus, Twitter is a great way to connect with your favorite authors. You'll find some of your best ideas on Twitter! Here are some librarians & authors I encourage you to follow: @shannonmmiller, @MrSchuReads, @donalynbooks, @colbysharp, @jenniferlagarde, and @joycevalenza. Oh, and me! @trillschroeder

FACEBOOK

Facebook posts are a great opportunity for sharing the daily happenings in your library. If your school already has a FB page, consider contributing to it on a weekly basis. This year, we've posted about Hour of Code, Wonder the book & movie, attributes of realistic fiction & other genres, AASL conference, book fair, parts of a book, reading buddies and much more!



INSTAGRAM



A library Instagram page is the perfect place to show-off new books just added to your collection & get the word out about upcoming events. Instagram is also a way to highlight your library space, turn print marketing materials into digital ones & inspire a love of reading! Click here for Scholastic's pick on top librarians to follow on Instagram!

SNAPCHAT

Use Snapchat to create #Booksnaps, a fun way to engage high school student readers & writers. Hands-down, this brings real-world technology to teens because it's relevant to them (& they're already snapping...a lot.) #Booksnaps offer a variety of learning opportunities. Readers can connect ideas/thoughts by creating a digital visual representation. Readers can personally connect w/the content they're reading, annotate and share excerpts. For more information on how to get started #booksnapping, click here.



PINTEREST



Pinterest is an online tool for collecting and organizing images & ideas. It's an ideal curating tool. Consider having a library Pinterest page where parents, families & teachers can go to gather ideas for a variety of topics. Follow us at Librarians_Huffman@asdk12.org! Some boards we've created include: Tips for Raising Lifelong Readers, Digital Citizens, Reluctant Readers, SEL, Research Skills & Books for Hockey Lovers.